



*Our mission is to renew wholeness through movement, presence, and self-study.*

We provide access to free yoga classes to underserved communities in Lancaster, York, and Dauphin counties.

## WEB SITE PRIVACY POLICY

Your right to privacy is very important to us. We recognize that providing us with personal information is an act of trust. Therefore, we have created a privacy policy to protect your personal information.

Questions regarding this statement should be directed to A.I.M. to Empower by sending an e-mail message to [info@aimtoempower.org](mailto:info@aimtoempower.org). Please reference this privacy policy in your subject line.

## YOUR PERSONAL INFORMATION

**Personal Information Collected** In general, when you visit our web site and access information you remain anonymous. We do not require you to register or provide personal information to us to view our web site. You do have an option to join our mailing list on the web site, or to make a financial contribution and in both cases we collect contact information and if a contribution is involved, credit card information. Similarly, we collect information on individuals who may volunteer services or attend events. Credit card transactions available through our web site is handled by a secure, encrypted process provided by a third party processor under contract to A.I.M. to Empower.

**Use of Your Personal Information** On a selective basis, personally identifiable information is used internally to identify recipients for written and e-mail communications designed to inform individuals of organizational updates, events, food drives, and campaigns for financial support. A.I.M. to Empower never shares your personal information with outside organizations. Online donors will be added to the A.I.M. to Empower's donor database, and will receive periodic mailings from the A.I.M. to Empower. A.I.M. to Empower will never sell, share, or trade site visitor's personal information with anyone else. We will not send donor mailings on behalf of other organizations. Personal information will be shared ONLY if the donor has given A.I.M. to Empower permission to do so. *You have the right to opt-out* of receiving any or all mailings, and can do so by mail or email (please include OPT OUT in subject line). Any information you choose to provide to us in an e-mail may not be secure, and is used only to respond to your request.

**Internet Protocol Address** An Internet Protocol (IP) address is a number that is automatically assigned to your computer when you use the Internet. We collect an IP address from all visitors to our web site. We use IP addresses to help diagnose problems with our server, administer our web site, analyze usage trends, track users' interactions with the web site, gather broad demographic information for aggregate use in order for us to improve the web site, and deliver customized, personalized content. IP addresses are not linked to personally identifiable information.

**Links to Third-Party Web Sites** We sometimes provide links to third party web sites existing outside of the A.I.M. to Empower. Since we do not control the content or functionality of these web sites, we encourage you to review the privacy policies posted on these third-party web sites. Any link from <https://aimtoempower.org/> to such a third-party web site does not denote an affiliation with the web site or an endorsement of its viewpoint(s) or mission(s).

## SECURITY OF YOUR INFORMATION

**Security** All sensitive information (such as your credit card information) provided to A.I.M. to Empower is transmitted using Secure Socket Layer (SSL) encryption. SSL is a proven coding system that lets your browser automatically encrypt, or scramble, data before you send it to us. While we strive to protect your information to the fullest extent, we cannot ensure or completely guarantee the security of such information.

**Your Credit Card Information** When you enter your credit card information into a form field on <https://aimtoempower.org/>, your credit card information is encrypted and transmitted securely to the A.I.M. to Empower or to our third party processor. Neither A.I.M. to Empower nor our third party processor store your credit card information on a permanent basis; your credit card information is only used for the duration of the transaction and is then deleted from our records.

We take the utmost precaution to keep your credit card information safe and secure. If you are uncomfortable submitting your credit card information online, *you can also contribute A.I.M. to Empower by mailing it to:*

A.I.M to Empower  
1002 Lititz Pike #242  
Lititz, PA 17543

## COOKIES

**What are "Cookies"?** Cookies are small files sent from a web server to your computer through your browser program. A non-persistent cookie enables a web site to temporarily keep information on your computer as you travel from one page to another on our web site. This cookie is automatically deleted from your machine when you close your browser. Because these cookies are necessary to provide some functions, failure to allow such cookies may make some of the functions on our web site unavailable to you.

**Our Use of Cookies** A.I.M. to Empower uses cookies for various reasons. We only read information from the specific cookies that are written by our web sites. Cookies may be used to store some history about the parts of our web site that you visited to help you navigate our web sites more easily or to alert you to related pages on our web site that may interest you. We do not track visitors through the use of cookies, and only use general statistics gathered from our site traffic for our own purposes.